

Q1 2026 Shareholder Report

Institutional Intelligence · Q1 2026 · Confidential

A Multi-Platform Cultural Distribution Network with Integrated Monetization Infrastructure

34M

ANNUAL VIEWS

902K+

CROSS-PLATFORM

50+

RADIO COUNTRIES

29

AFFILIATE PARTNERS

EXECUTIVE SUMMARY

KMOB1003 Global Media is a five-layer cultural distribution network operating across TikTok, Instagram, LinkedIn, Facebook, and a global radio infrastructure reaching 50+ countries.

KMOB1003 owns the spoken word and poetry performance vertical on TikTok — the largest independently operated library in the format, with 20+ videos exceeding 1 million views across a three-year period and a single piece reaching 11 million views organically.

In Q1 2026, KMOB1003 deployed its Monetization Infrastructure — The Vibe Vault and The Global Collection — with full UTM tracking and 29 curated affiliate partners.

For Brand Partners

Luxury-aligned cultural authority with verified cross-demographic audience reach.

For Media Investors

Infrastructure-grade distribution with measurable monetization and tracked conversion data.

For Strategic Partners

A proven content-to-commerce pipeline with 29 affiliate partner integrations.

The Revenue System

KMOB1003 leads with monetization, not audience. The following infrastructure was deployed in Q1 2026.

PRIMARY ASSET

The Vibe Vault · kmob1003.com/the-vibe-vault

A structured affiliate commerce destination routing multi-platform traffic into five categorized offer sections.
 Full UTM instrumentation across all entry points: TikTok, Instagram, LinkedIn, Facebook, and Radio.
 Initial conversion tracking underway across primary offers (Spines, NordVPN, Travel Stack) during Q1 deployment phase.

5 OFFER SECTIONS	29 PARTNER INTEGRATIONS	4 UTM LAYERS	4 PLATFORM ENTRY POINTS
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TRAFFIC ROUTING ARCHITECTURE

TikTok	825K followers · 34M views · 898K shares	Reach Engine
Instagram	67K followers · 512K accounts reached	Discovery Engine
LinkedIn	3,123 followers · 30.6% senior audience	Authority Layer
Facebook	6,427 followers · 91% U.S. · Ages 45–64	Conversion Layer
Radio	50+ countries · API-level syndication pulls	Infrastructure

CONVERSION HIERARCHY

- 01 Primary Conversion**
Spines Publishing
 \$50–\$550 per conversion · Highest affiliate commission · Featured placement on Vibe Vault
- 02 Secondary Conversions**
NordVPN / HelloPrenup
 30–50% commissions · LinkedIn and Facebook audience alignment
- 03 Travel Stack**
Hilton / Marriott / Hyatt / Southwest
 2–6% commissions · Facebook 45–64 demographic · High intent audience
- 04 Infrastructure Stack**
Bluehost / Google Workspace / ClearCRM
 \$8–\$130 per conversion · LinkedIn professional audience

SYSTEM ARCHITECTURE



Platform Performance

Five-layer distribution infrastructure. Each platform serves a distinct role in the conversion funnel.

TikTok
@kmob1003_global
REACH ENGINE

825K	34M	898K	6.6M
<small>TIKTOK AUDIENCE</small>	<small>ANNUAL VIEWS</small>	<small>SHARES</small>	<small>LIKES</small>

KMOB1003 owns the spoken word and poetry performance vertical on TikTok. 20+ videos exceed 1M views across a 3-year library — including an 11M view piece — built entirely without paid distribution.

REACH ENGINE

Instagram
@kmob1003radio
DISCOVERY ENGINE

67,243	512K	768K	89.8%
<small>FOLLOWERS</small>	<small>ACCOUNTS REACHED</small>	<small>TOTAL VIEWS</small>	<small>NON-FOLLOWERS</small>

Operating in cold audience expansion mode. 89.8% of all reach is outside existing audience — meaning Instagram is actively acquiring new market share, not just serving loyalists.

DISCOVERY ENGINE

LinkedIn
KMOB1003 Global Media
AUTHORITY LAYER

3,123	148K	30.6%	+32%
<small>FOLLOWERS</small>	<small>90-DAY IMPRESSIONS</small>	<small>SENIOR AUDIENCE</small>	<small>GROWTH RATE</small>

C-suite and director-level audience consuming institutional content silently. High-impression, low-engagement pattern is consistent with decision-maker readership behavior.

AUTHORITY LAYER

Facebook
Pamela F. Nichols (Public)
CONVERSION LAYER

6,427	+0.8%	91.2%	45–64
<small>FOLLOWERS</small>	<small>28-DAY GROWTH</small>	<small>U.S. AUDIENCE</small>	<small>CORE DEMO</small>

Highest purchasing-power demographic in the ecosystem. Women 45–64 concentrated in Chicago, Detroit, Houston, Philadelphia, Memphis, and New York — the economic backbone of Black American consumer spending.

CONVERSION LAYER

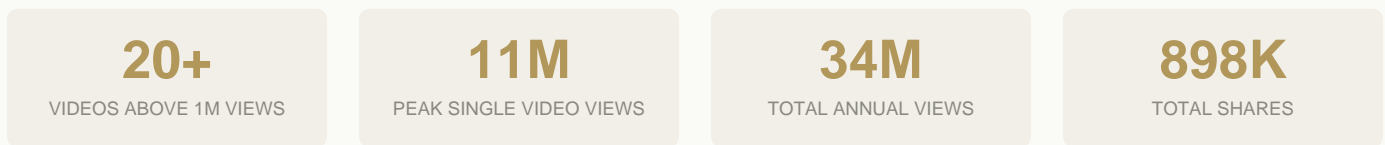
Format Dominance

KMOB1003 owns the spoken word and poetry performance vertical on TikTok — built across three years without paid distribution.

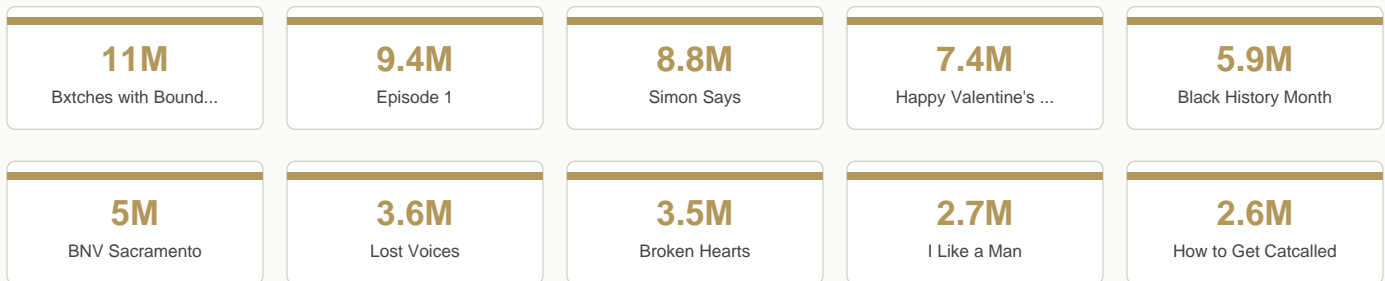
CATEGORY OWNERSHIP SIGNAL

KMOB1003 operates the largest independently owned spoken word and poetry performance library on TikTok with 20+ videos exceeding 1M views. Built across 3 years. Zero paid distribution. Format dominance confirmed by consistent algorithmic performance. April 2026: New spoken word post reached 1.4M views in 72 hours and is still climbing — the pattern is repeating on demand.

CONTENT PERFORMANCE — VERIFIED TOTALS



TOP 10 VIDEOS BY VIEW COUNT · ALL ORGANIC



ADDITIONAL VERIFIED MILLION-PLUS VIEW CONTENT

- 2.3M — Women's History Month
- 2.2M — Row Row Roe
- 2M — Toxic Masculinity
- 1.9M — Orange is the New Black
- 1.4M — Shooting Your Shot (Apr 2026 · climbing)
- 1.3M — Episode 57
- 2.3M — Episode 22
- 2.2M — The Battles Ep 198
- 1.9M — Women's History Month
- 1.5M — Somewhere in America
- 1.4M — Episode 57
- 1.1M — Hide and Seek

INVESTOR INTERPRETATION

This is not viral reach. This is a repeatable content system with a verified performance ceiling above 1 million views per activation.

Global Broadcast Network

KMOB1003.Radio operates as always-on global distribution infrastructure — not a traditional radio station.

STRATEGIC SIGNAL

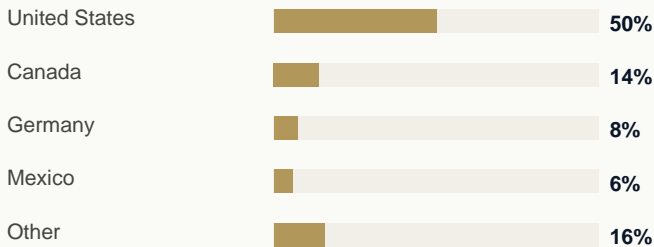
KMOB1003 is being consumed as a data source, not just a broadcast channel.

20% of radio access originates from Python urllib and Go-http-client — programmatic API pulls, not human listeners.

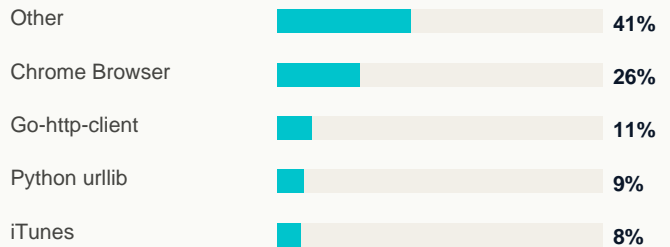
This positions KMOB1003 as infrastructure within emerging streaming and aggregation ecosystems.

API-level syndication confirms integration by aggregators and streaming services — not merely a broadcast.

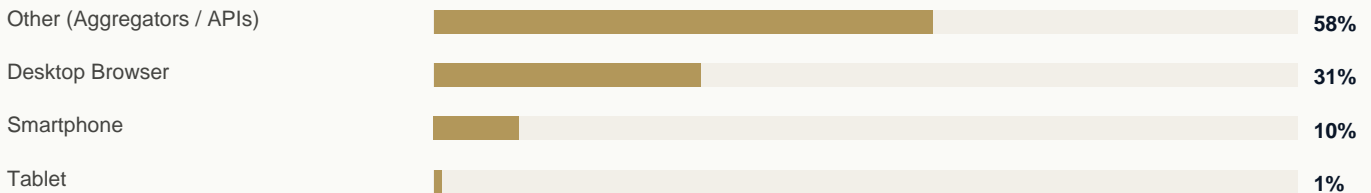
TOP COUNTRIES



TOP CLIENTS



ACCESS PLATFORMS



58% Aggregator Access

The majority of radio reach occurs through syndication pipelines — not direct human listeners. This is infrastructure-grade distribution.

Germany at 8%

Significant European presence, particularly Germany, creates a natural entry point for TikTokDE market expansion and European brand partnerships.

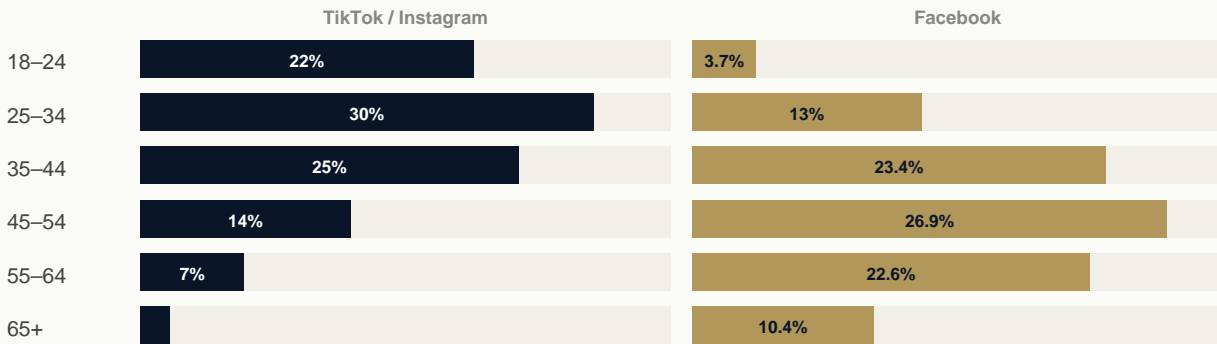
API-Level Behavior

Python and Go client access (20% combined) confirms that developers and streaming services are integrating KMOB1003 as a data source, not merely a broadcast.

Cross-Demographic Reach

KMOB1003 commands audience segments from age 18 to 65+ across 50+ countries — a complete demographic stack.

AGE COVERAGE BY PLATFORM



GEOGRAPHIC INTELLIGENCE

United States

91.2% Facebook · 50% Radio · Primary conversion market

Canada

14% Radio · Stable English-language media market

Germany

8% Radio · TikTokDE expansion opportunity · Active audience

South Africa

3.1% Facebook · Early-stage African market development

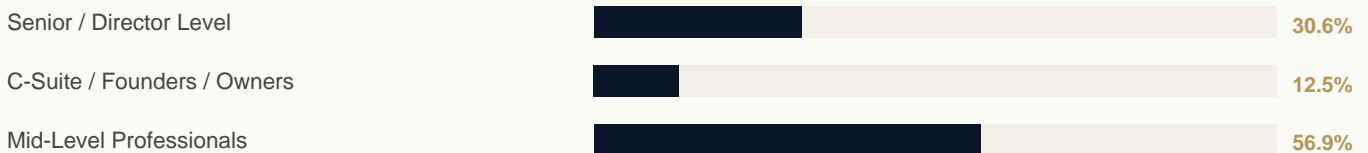
Mexico

6% Radio · Spanish-language content opportunity

United Kingdom

0.6% Facebook · Premium brand alignment market

LINKEDIN AUDIENCE COMPOSITION (INVESTOR LAYER)



29 Curated Partners · 12 Categories

Diversified affiliate architecture spanning creator economy, travel, infrastructure, luxury lifestyle, and wellness.

PUBLISHING (PRIMARY)

Spines	\$50–\$550/conv
Amazon Audible	\$5–10/bounty

AI / WORKSPACE

Genspark	20%
ElevenLabs	Rev share
Google Workspace	\$8–23/user

TRAVEL

Southwest Airlines	Varies
Marriott Bonvoy	3–6%
World of Hyatt	3–6%
Hilton Honors	2–4%

INFRASTRUCTURE

Bluehost	\$65–130/sale
ClearCRM	B2B varies
Podbean	Varies

SECURITY / TECH

NordVPN	30–40%
GearUp Booster	Varies
CapCut	Varies
Sakura Mobile	\$20–50

MEDIA TECH

Riverside	\$50–150
StubHub Intl	5–9%
Ticketmaster	Varies
RareVinyl	5–10%

LEGAL / FINANCIAL

HelloPrenup	20–50/signup
AXA Insurance	CPL/CPA

LUXURY LIFESTYLE

Norman Walsh	10–15%
Ettika	10–15%
YCZ Fragrance	10–20%
Bonheur Jewelry	10–15%

HIGH-PRIORITY CONVERSION OPPORTUNITIES

Spines

TikTok · LinkedIn

AI publishing platform.
\$50–\$550 per conversion.
Highest commission in portfolio.

NordVPN

LinkedIn

30–40% commission.
Professional security tool.
Recurring subscription revenue.

HelloPrenup

Facebook

20–50% per signup. Ages 45–54 demographic. High financial intent audience.

Travel Stack

Facebook · Blog

Hilton, Marriott, Hyatt. Ages 45–64. Highest purchase-intent demographic.

Why KMOB1003

POSITIONING STATEMENT

"A multi-platform cultural distribution network with integrated monetization infrastructure."

THREE INVESTMENT PILLARS

Distribution Scale

- 34M annual views · 898K shares · 825K audience
- 20+ videos above 1M views · 11M peak single video
- Radio across 50+ countries · API syndication
- Zero paid distribution · Format category ownership

Audience Quality

- C-suite + director LinkedIn audience
- Facebook: Women 45–64, top spend tier
- TikTok: Viral reach, share-driven growth
- Full age coverage: 18 to 65+

Monetization System

- 29 affiliate partners · 12 categories
- Full UTM tracking across all platforms
- Spines primary: \$50–\$550 per conversion
- Revenue attribution live in GA4

INVESTOR NARRATIVE

"We deployed a structured monetization system across our media network, routing multi-platform traffic into categorized partner offers with tracked engagement and early conversion signals. This system captures attention and converts it into trackable, monetizable actions. KMOB1003 is not asking for investment to build an audience — the audience exists. The infrastructure exists. The ask is for structured capital to scale the monetization layer against a pre-built, multi-demographic, globally distributed media platform."

Q2 2026 FORWARD STRATEGY

Deploy Platform UTMs

Platform-specific bio links (TikTok / IG / LinkedIn / Facebook) with source-level tracking. Revenue attribution by platform within 2 weeks of deployment.

Weekly Revenue Logging

Affiliate dashboard review across Spines, NordVPN, and Travel Stack. Build conversion proof layer for investor reporting by end of Q2.

Shareholder Report Distribution

Distribute this document to Tier 1 targets: media funds, cultural equity investors, and strategic brand partners aligned with KMOB1003 demographics.

Sponsored Radio Segments

Activate radio sponsorship inventory: "This hour powered by [Partner]" integration. Pilot with NordVPN or Spines as first sponsor.

KMOB1003 Global Media

For partnership, investment, and media inquiries:

Email	partnerships@kmob1003.com
Website	www.kmob1003.com
Advertise	www.kmob1003.com/advertise-with-us
Media Kit	www.kmob1003.com/media-kit
TikTok	@kmob1003.global · 825K followers · 34M views
Radio	KMOB1003.Radio · 50+ countries
Instagram	@kmob1003radio · 67,243 followers
LinkedIn	linkedin.com/in/pamela-f-nichols-kmob1003

INVESTMENT STATUS

Currently engaging with strategic partners and investment capital to scale monetization infrastructure.

KMOB1003 GLOBAL MEDIA

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This document is prepared for institutional review only.
Not for public distribution. April 2026.